



1914

August

1914

### Forward March

GEN. REDUCTION  
ASSISTED BY  
CAP. PRICE  
WILL MARCH THRU  
THE STOCK OF  
R. C. H.

COVINGTON  
Co

AUG. 1 TO AUG. 15

AUG. 1 TO AUG. 15

SUN	MON	TUES	WED	THUR	FRI	SAT
						1
	3	4	5	6	7	8
	10	11	12	13	14	15

### Forward March

# END OF SEASON SALE

## GEN. REDUCTION ASSISTED BY CAP. PRICE

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AUG. 1 TO AUG. 15

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For 13 Lucky  
Days

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Days

Will wage a campaign against the complete stock of the best and largest assortment of Men's and Boys' wearing apparel in Central Kentucky. We are determined not to carry over any merchandise from one season to another. This store has, and always will have, the reputation for honesty, fair treatment, one price to all. Our word is as good as our bond. After August 15th our Fall shipments will begin to arrive and on account of our increased buying and unusual display of Fall and Winter apparel, we want all the room, as well as money, we can possibly obtain. Money Talks—Get Busy

## Never Before - Perhaps - Never Again

WILL YOU BE OFFERED THE FOLLOWING PRICES

BARGAIN	BARGAIN	BARGAIN	BARGAIN	BARGAIN	BARGAIN	BARGAIN
Suits	Pants	Oxfords	Hats	Boys' Suits	Shirts	Underwear
\$25.00 now \$15.50 22.50 now 14.50 20.00 now 13.50 18.00 now 12.50 16.50 now 10.50 15.00 now 10.50 12.50 now 8.50 10.00 now 7.50 One Lot 1-2 Price	\$7.50 now \$5.45 7.00 now 5.45 6.50 now 4.95 6.00 now 4.95 5.00 now 4.35 4.00 now 3.45 3.50 now 2.95 3.00 now 2.45 2.50 now 2.15	HANAN SPEEDWELL WALK-OVER \$6.00 now \$4.25 5.00 now 3.65 4.50 now 3.45 4.00 now 3.15 3.50 now 2.85 3.00 now 2.45	ANY STRAW HALF PRICE Felt Hats \$5.00 now \$3.85 4.00 now 3.15 3.50 now 2.85 3.00 now 2.45 2.50 now 1.85 2.00 now 1.45 Stetson's Excepted	NORFOLKS \$10.00 now \$7.00 8.50 now 5.75 8.00 now 5.75 7.50 now 4.75 7.00 now 4.75 6.50 now 4.25 6.00 now 4.25 5.00 now 3.75 4.00 now 2.75 3.50 now 2.50 One Lot Plain Suits Less Than HALF PRICE	\$2.50 now \$1.75 2.00 now 1.39 1.50 now 1.19 1.25 now .95 1.00 now .79 .50 now .39 Pajamas & Night Shirts \$1.50 now \$1.19 1.25 now .95 1.00 now .79 .50 now .39	\$1.50 now \$1.15 1.00 now .79 .50 now .39 If what you want isn't here—call for it—we have it and will prove to you that it pays to wait for the "Covington" End-of-the-Season Sale

Mail Orders  
Given  
Personal Attention  
and  
Satisfaction Guaranteed

**R. C. H. Covington Co.**  
THE ONE PRICE—SQUARE DEAL STORE

RICHMOND, KY

Mail Orders  
Given  
Personal Attention  
and  
Satisfaction Guaranteed

Climax—First Street—Richmond.